Director Sentiment Survey 2019





The Institute of Directors (IoD) with ASB has released its 2019 Director Sentiment Survey report. The survey takes the pulse of the director community in New Zealand.

Economic performance

11%

expect economic performance to improve in the next 12 months, down from 17% in 2018

Business confidence

47%

expect their organisation's performance to improve in the next 12 months, down from 52% in 2018



Climate action on the rise

35%

of directors said their boards were engaged and proactive on climate change, up from 29% in 2018 and 26% in 2017



Culture on the agenda

77%

of directors said their board monitors and regularly discusses the culture of the organisation



Business complexity and risk

50%

of directors said that their board has the right capabilities to deal with increased business complexity and risk, down from 57% in 2018

Directors more deterred

40%

of directors said that the scope of director responsibilities is more likely to deter them from taking on governance roles now than 12 months ago, up from 33% in 2018

More risk averse

47%



of directors said increased personal liability has made them more cautious in business decision-making in the last 12 months, up from 39% in 2018