Director Sentiment Survey 2020





The Institute of Directors (IoD), with ASB, has released its 2020 Director Sentiment Survey, which takes the pulse of the director community in New Zealand.

Economic performance

expect economic performance to improve in the next 12 months, up from 11% in 2019. Conversely, 63% (up from 55%) expect a decline.



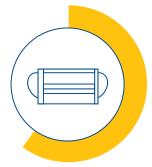
Business confidence

expect their organisation's performance to improve in the next 12 months, up from 47% in 2019. Conversely, 22% (up from 14%) expect a decline.



Impact of a global pandemic

said their organisation was adversely affected by COVID-19. Conversely, 22% said it had a positive impact on their organisation.



Global economic uncertainty

believed global growth/ uncertainty was one of the biggest impediments to national economic performance, up from 31% last year.



Adaptive boards



said their board was more flexible/adaptive in how it operates now than a year ago.

Future capability

thought their board had the right capability to deal with increasing business complexity and risk, similar to last year.

Action on climate stalled

said their board was actively engaged on climate change, the same proportion as last year.





